

Grand Opening Event at BEARD SORCERY!

Join Us for an Unforgettable Celebration!

Come one, come all to the Grand Opening of Beard Sorcery's retail shop in Longmont, CO! We're rolling out the red carpet (figuratively speaking). You won't want to miss this spectacular event, which kicks off at 11am with the Longmont Chamber of Commerce Ribbon Cutting.



September 7th, 2024 - World Beard Day • 11:00-2:00 pm

700 Ken Pratt Blvd #105B, Longmont, CO 80501

Activities and Attractions:

Official Ribbon Cutting Ceremony: Be there as we snip the ribbon and officially open our doors!

Product Sampling Station: Find your perfect scent match from our selection of oils, balms, and creams that are sure to enchant your beard.

Complimentary Quarters Mobile Arcade: Get ready to relive the golden age of gaming.

Live Music by Local Guitarist Michael DeLalla: Enjoy soulful tunes while you mingle.

Complimentary Beard Trims by Rock Barbers: Look sharp with a fresh trim, on the house!

Complimentary Caricaturist: Capture the moment with a fun, personalized sketch.

Raffle: Enter for a chance to win fabulous prizes!

Prizes: Play to win and walk away with something cool.

Table Top Game: Challenge your friends and family to a game.

Beard Competition: Think your beard has what it takes? Prove it!

Food and Drinks Available at Parkway Food Hall: Enjoy a specialty cocktail themed around Beard Sorcery, savor any other delightful drink, or indulge in a delicious lunch.

Open Patio with Yard Games also at Parkway Food Hall: Soak up the sun and unleash your competitive spirit with a variety of yard games, ideal for all ages!

Why Attend?

Mingle and Enjoy:

It's World Beard Day, meet fellow beard enthusiasts and community members.

Family-Friendly Fun:

Activities for all ages ensure no one is left out.

Local Love:

Support your local businesses and artists.

What Is Beard Sorcery About?

At Beard Sorcery, we craft extraordinary beard products to elevate your grooming game! Our collection includes nourishing oils to keep your beard smooth and touchable, rich balms to tame frizz with the right hold, and luxurious creams for softness and a subtle scent. Our wash & restore products cleanse and rejuvenate, ensuring your beard looks and feels majestic. Experience the magic of handcrafted quality and let your beard shine!

Mark your calendars and bring your friends and family.

Follow the QR code to RSVP on Facebook!

